



Since 1937

CEF
CHILD EVANGELISM
FELLOWSHIP®

Reaching children worldwide™

Dear Friends of the Children,

January 21, 2009

Join Child Evangelism Fellowship of the Triad in being a proud sponsor of the First Annual Children's Good News Spectacular! This event will be held on Saturday, August 29, 2009 at the Dixie Classic Fairgrounds Joel Coliseum Annex, Winston-Salem, NC, from 10 am to 3 pm. This is a community event where families will enjoy exciting activities such as: inflatable rides, games, illusion shows, puppets, a clown, and snack foods (popcorn, sno-cones and drinks). The event is free to the public and with your help, we have the potential to have 5,000 to 10,000 people attend!

Lamm Corporate Events, Chick-fil-A, McDonald's, Sunkist, other Businesses and area churches are on our sponsorship team. We would like to invite you to join us.

Sponsors can benefit up to the following, depending on the sponsorship amount:

Premier promotional posters – (11" x 17" & 8 ½" x 11")

Newspaper ads

Radio announcements

Television announcements

Flyers (distributed throughout the community)

Flyers & Posters in select *Chick-fil-A* and *McDonald's* stores

Your banner displayed in the Joel Coliseum Annex on the day of the event

Public address acknowledgements throughout the five-hour event

A packet recognizing sponsors for each attendee

This family friendly event will provide **great public relations** for each participating sponsor. Consider joining us to make this event a HUGE success again. Please contact Chris Dean, Director of Child Evangelism Fellowship of the Triad. Thank you for your consideration.

Thank you for your prayers and financial contributions for this ministry as we share the Gospel to the children of our area. Thank you for allowing our heavenly Father to meet our needs through you.
C.E.F. Triad Chapter / 1701 Westchester Ste. 240 Box 6 High Point, NC 27262 / (336) 882-2017 / deanfamlap@aol.com

Sponsors donating \$5,000 or more receive the Premier Package including:

Premier promotional posters – (11” x 17” & 8 ½” x 11”)
Newspaper ads
Radio announcements: “*Brought to you by _____*”.
Television announcements
Flyers (distributed throughout the community)
Flyers & Posters in select ***Chick-fil-A*** and ***McDonald’s*** stores
Your banner displayed in the Joel Coliseum Annex on the day of the event
Public address acknowledgements throughout the five-hour event
A promotional recognizing event sponsors for each attendee

Sponsors donating \$3,000 receive the Executive Package including:

Newspaper ads
Television announcements
Flyers (distributed throughout the community)
Flyers & Posters in select ***Chick-fil-A*** and ***McDonald’s*** stores
Your banner displayed in the Joel Coliseum Annex on the day of the event
Public address acknowledgements throughout the five-hour event
A promotional recognizing event sponsors for each attendee

Sponsors donating \$1,500 receive the Elite Package including:

Newspaper ads
Your banner displayed in the Joel Coliseum Annex on the day of the event
Public address acknowledgements throughout the five-hour event
A promotional recognizing event sponsors for each attendee

Sponsors donating \$1,000 receive the Gold Package including:

Your banner displayed in the Joel Coliseum Annex on the day of the event
Public address acknowledgements throughout the five-hour event
A promotional recognizing event sponsors for each attendee

Sponsors donating \$500 receive the Silver Package including:

Public address acknowledgements throughout the five-hour event
A promotional recognizing event sponsors for each attendee

Sponsors donating \$300 receive the Bronze Package including:

A promotional recognizing event sponsors for each attendee

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**Sponsorship Information Form
For the Children's Good News Spectacular**

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____

Telephone Number: _____

Email: _____

Sponsorship Level:

_____ The Premier Package donation of \$5,000 or more

_____ The Executive Package donation of \$3,000

_____ The Elite Package donation of \$1,500

_____ The Gold Package donation of \$1,000

_____ The Silver Package donation of \$500

_____ The Bronze Package donation of \$300

_____ Other Donated Amount \$ _____

Please make all checks payable to:
Child Evangelism Fellowship of the Triad
or CEF of the Triad.

**Thank you for your support
in making this event a great success.**

Chris Dean, Director

Cell: 336-918-7885

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